



Sarah B. Odom, PhD

Instructor & Educational Instructor

www.vannray.com

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Instructor & Course Designer

South College (2024)

University of West Indies (2019 - 2022)

Courses Developed:

Theory & Practice in Leadership

Accountability & Research in Leadership

Educational Research & Methods

Learning, Knowing, & Instruction

Universal Design for Learning

Effective Teaching Practices in Online and Distance Delivery

Courses Taught:

Theory, Practice, & Accountability

Teaching the College Students

Instructional Coaching for Enhanced Student Learning

Effective Communication Strategies & Practices

Infusing Technology in the Learning Environment

Diffusion & Adoption of Technology Innovations

Dissertation

Universal Design for Learning

Laboratory: Universal Design for Learning

Design, Development and Evaluation of Digital Instructional Materials

Laboratory: Design, Development and Evaluation of Digital Instructional Materials

Effective Teaching Practices in Online and Distance Delivery

Laboratory: Effective Teaching Practices in Online and Distance Delivery

Capstone - ePortfolio & Comp I

Capstone - Part 2: Internship Experience

Sarah B. Odom, PhD

Education History



Doctor of Philosophy
Instructional Design
January, 2004-July, 2006
University of South Alabama, Mobile Alabama

Master's of Science
Instructional Design, Performance Technology
May, 2002- December, 2003
University of South Alabama, Mobile Alabama

Bachelor's of Science
Secondary Education, Science Composite
August, 1993- December 1995
University of South Alabama, Mobile Alabama



Master's of Arts
Management and Leadership
January 2009-May 2011
Liberty University, Lynchburg Virginia

Master's of Education
Teaching and Learning
August 2006- December 2008
Liberty University, Lynchburg, Virginia

Lifetime Experience

Full Time Faculty Instructor
South College
2024-Present

Adjunct Instructor &
Course Developer
University of West Indies
2019-2022

Chief Executive Officer/President
Vann-Ray, LLC
Educational Consulting
2012-Present

Chief Academic Officer
Achievement Services
Software Technology Inc.
2006-2012

School Improvement Specialist
Choctaw County BOE
2005-2006

Science Teacher
Mobile County Public Schools
1996-2005

USA Adjunct Instructor
2 Semesters
Technology Strategies
2007-2008

Graduate Work Completed

Organizational Behavior
Project Coordination
Executive Leadership & Management
Research & Development Project
Managerial Informational Technology
Program Research & Evaluation
Strategic Marketing Management
Research Project Seminar
Managerial Finance
Research Seminar
Effective Executive Communication
Research in Instructional Technology
Legal Issues in Business
Quantitative Methods I
Corporate Responsibility
Quantitative Methods II
Non-Profit Management
Alternative Instructional Models
Entrepreneurship
Advanced Measurement & Evaluation
International Business
Research - Dissertation
Research & Evaluation
Directed Study & Research
Instructional Design
Program Research & Evaluation
Performance Systems Technology
Advanced Instructional Design
Needs Assessment
Qualitative Research in Education
Training Interventions
School Law
School Administration
Foundations of Exceptionality
Curriculum Development
Curriculum Fundamentals
Advanced Educational Psychology
Educational Search and Assessment
Foundations of Educational Research
Professional Dev. in Middle Grades
Teaching Natural and Social Sciences
Foundations of Education

Goals and Personal Vision

1. Continue teaching graduate level courses in informational technology, instructional design and development, and teaching and learning.
2. Become part of the educational community who seeks answers that are causing students to struggle.
3. Continue personal and professional research in various areas of learning challenges, such as autism, dyslexia, and ADD/ADHD.
4. Provide the best consulting advice to my clients in all situations.
5. Provide expert evaluation services to those clients who need them.
6. Continue writing books for children that will inspire them to love reading and learning in all subjects.

Business Owner



Vann-Ray, LLC is an educational consulting business where we provide resources and services to our schools. Our website is located at www.vannray.com

Personal References

Several can be found on my website at www.vannray.com
Others available upon request.

Skills Obtained from Experience

- Extensive experience using a number of learning management systems (LMS): Moodle, eCollege, ACCESS, and others with over 20 years experience.
- Extensive experience in providing workshops and training for teachers in the areas of formative and summative assessments, data-driven instruction, STEM, instructional strategies, standards-based instruction, and high stakes assessment.
- Evaluation experience for over 12 years - program evaluation for 21st Century Community Learning Centers for the ALSDE federal after-school grant program.
- Held positions of leadership in school, district, and at corporate levels, such as team leader, data analyst, achievement specialist, school improvement specialist, chief academic officer, and chief executive officer for over twelve years (present) of successful business in educational consulting. Led educational coaches throughout multiple states for Achievement Services. Provided intensive training for coaches, administrators, and teachers.
- Designed numerous resources for schools and students, written books for children using key reading strategies, developed and provided science camps for young students, and provide tutoring services for struggling readers.
- Created numerous reading, math, and science assessments for school districts in preparation for high stakes assessments.
- Provided ACT Workshops for high school and adult students for over ten years.
- Certified Secondary Education General Science Composite - certified to teach 253 courses in Alabama.
- Expert technology skills in MS, Apple, and Google applications.
- Course development for elementary, secondary, undergraduate, and graduate coursework.

Publications Children's Books

Adventures in the Egg Plant
Barry Needs a Dentist
Captain Clemens and the Golden Treasure
Clemens Goes to the Moon
Clemens, Rusty, & Tomato Juice
Faces of the Moon
Jumping Jupiter
My Backyard Jaybirds - Bluejays
My Backyard Red-headed Woodpeckers
My Backyard Redbirds - Northern Cardinals
My Vacation at the Creepy House
Peanut Butter & Jelly
Play Ball
TaekwonDo Brothers
The Adventures of Gemo
Think I'll Go Fishin'
Woody & Friends: Tale of the Soggy Sandwich
Xantu Learns to Read

Publications Educational Books

Fifth Grade Reading Quizzes
First Grade Reading Quizzes
Fourth Grade Reading Quizzes
Kindergarten Reading Quizzes
Second Grade Reading Quizzes
Sixth Grade Reading Quizzes
Spring Shenanigans
STREAMSing with Maracas
Third Grade Reading Quizzes

All books can be found on Amazon.com
My Author Page can be accessed at:
[amazon.com/author/sarahodom](https://www.amazon.com/author/sarahodom)

Conference Publications

Odom, S.B. (2012). Rigorous Curriculum Design. Presentations in Illinois, Missouri, and Alabama schools.

Odom, S.B. (2012). Does Common Core bring common ground? Presentation at STI's Common Core Institute in Indianapolis, Indiana.

Odom, S.B. (2011). Does Common Core bring common ground? Presentation at New Jersey's Charter School Convention in Trenton, NJ.

Odom, S.B. (2010). Using data to create formative assessments: Ready, Set, Go! Presentation in Indianapolis, IN and Ann Arbor, MI.

Odom, S.B. (2010). Building a Powerful Learning Community: Ready, Set, Go! Presentation at the Southern Illinois Technology Showcase.

Odom, S.B. (2010). Building a Powerful Learning Community: Ready, Set, Go! Presentation accepted for ASCD 2010, San Antonio, TX.

Odom, S.B., Litchfield, B.C., Ouimette, J. (2008). Guidelines for implementing a formative assessment program through a web-based testing format. Presentation accepted and published for 6th International Conference on Education and Information Systems, Technologies and Applications (EISTA 2008), Orlando, FL.

Odom, S.B. (2007). Using data to improve instruction. Presentation accepted for the Alabama Educational Technology Conference (AETC), Birmingham, AL.

Odom, S.B. (2007). Foundations for Success. Presentation accepted for the Alabama Educational Technology Conference (AETC), Birmingham, AL.

Odom, S.B. (2005). Developing self-regulated learning skills in middle school students in a web-enhanced course. Study presented at the Southeastern Conference in Instructional Design & Technology- Challenges of eLearning & IDT, Mobile, AL.

Odom, S.B. (2005). Using Blackboard to supplement the middle school classroom. Paper accepted for the Alabama Educational Technology Conference (AETC), Birmingham, AL.

Odom, S. B. (2005). Meeting State requirements for BBSST. Presentation given for educators and administrators of Mobile County explaining the importance and necessity of meeting the mandates of Lee vs. Macon in all schools across the county.

Odom, S.B., Dickson, R. (2003). BBSST at Lott Middle School. Presentation given at the Mega Conference in Mobile, AL on procedures used for compliance with Lee vs. Macon.

Professional Development & Workshop Presentations

Vann-Ray, LLC: ALSDE 21st Century Evaluation. 21st Century Conference, 2020, 2018, 2017

Vann-Ray, LLC: Baldwin County ELA Teachers. Workshop Presentation, 2020

Vann-Ray, LLC: Vann Ray (Presentation for potential partners), Aug, 2017

Vann-Ray, LLC: Formative Assessments (Consulting Workshop for WCBE), Aug, 2017

Vann-Ray, LLC: Goal-setting for Students (Consulting Workshop for WCBE), Aug, 2017

Vann-Ray, LLC: Who Moved My Cheese (Consulting Workshop in AL), Aug, 2013

Vann-Ray, LLC: Where Are We Now (Consulting Workshop in IL) July, 2013

Vann-Ray, LLC: Rigorous Curriculum Design (Consulting Workshops in MO and AL), July and Aug. 2013.

Vann-Ray, LLC: ACT PREP Workshops for Students (Workshops in AL public and private schools). Dec. 2012 and March 2013.

STIAchievement Services: Rigorous Curriculum Design (Consulting workshops in IL, MO, & OK) June & July 2012.

STIAchievement Services: Does Common Core bring common ground (Consulting workshops in IL and MO) 2011

STIAchievement Services: Converge 20/20 (Coaching workshop in Mobile, AL) July, 2011.

STIAchievement Services: MIDAS (Coaching workshop in Mobile, AL) July, 2011.

STIAchievement Services: Curriculum pacing and building formative assessments, MO, May, 2010.

STIAchievement Services: Ready! Set! Go! (Consulting training at STI in Mobile, AL) March, 2010.

STIAchievement Services: Opening School with Pacing and Testing (Coaching Workshop in Berwyn, IL) August, 2009.

STIAchievement Services: Curriculum Pacing Missouri, 2009.

STIAchievement Services: Consultant Training Mobile, Alabama. August, 2008.

STIAchievement Services: Formative Assessments (Coaching Workshop in Tallapoosa County, AL) August, 2007.

Analysis Reporting (Regional Training Sessions for Alabama) May, 2007.

Running with the Numbers (Regional Training Sessions for Alabama) May, 2007.

Regional Training Sessions: Formative Assessments (Regional Training Sessions for Alabama) May, 2007.

A STIAssessment presentation on: A District Plan (Consultation Jefferson Co, Alabama) March, 2007.

A Focus on Student Achievement: Ensuring A Successful Roll-out of STI Assessment (OK, MO, IN) 2007, 2006

90/90/90 Model for Education (Choctaw County Schools) September-October, 2006.

ARMT and SAT-10 Longitudinal Data (Choctaw County Schools) September-October, 2006.

Choctaw County ARMT AMO District Comparisons (Board of Education) August, 2006.

Building Teams and Committees within Schools (Choctaw County High School) March 13, 2006.

Helping Parents understand the ARMT/SAT10 (Choctaw County High School, Southern Choctaw High School) March, 2006.

School Improvement Plan Review (Choctaw County High School) February 7, 2006.

Blue Ribbon School 2007 (Southern Choctaw High School) January 3, 2006.